

INNOVATION BEAUTY

ABC

LASH LIFT

Bali

1. All about lash lift

- Lash lift history
- Lash Lift vs Lash Lamination vs Lash Filler - what's the difference?
- How does it work?
- For who is the treatment?
- When can we safely repeat the treatment?

2. Setting up your lash lift station

- How to prepare yourself before the treatment?
- What should you have on your beauty trolley?

3. Anatomy and physiology

- What's an eyelash?
- How many lashes do we have?
- Hair composition
- Hair and skin structure
- Cross section of the hair
- Cell membrane complex CMC new discovery in hair structure
- Hair growth cycles

4. Significance of pH level

- What's a pH level?
- How to check the pH level of your products?
- Importance of pH level and how it influences lash lift procedure

5. All about perming solution

- How does it work?
- pH level of perming solution
- Difference and comparison of perming solutions between a few lash lift brands (InLei, Elleebana, My Lamination)
- Understanding each ingredient that you can find in your product. How to read a product list
- 2 active components responsible for the change of the curl, and which one is better
- Timings of different lash lift brands
- Can we use a lash lift product with brow lamination treatment?
- Difference between good and bad alcohol
- Are so-called bad alcohols safe for our hair?
- Difference between vegan-friendly and vegan products.

6. All about fixing solution

- How does it work?
- pH level of fixing solution
- 2 active ingredients which you can find in fixing lotion
- Sodium bromate, why is this ingredient dangerous and banned to use in several countries?
- Products comparison (InLei, Elleebana, My Lamination)

7. Nourishing step

- pH Level of fixing lotion
- Understanding the function of all ingredients
- Products comparison (InLei, Elleebana, My Lamination, Amica Lash)

8. Chemistry behind the lash lift

- Hair biomolecules
- Bonds responsible for hair shape
- Reduction and oxidation process
- Product ingredients and how they are impacting molecules of amino acids

9. Client consultation

- Importance of consultation
- Patch test
- Instruction on how clients need to be prepared for lash lift treatment
- Possibility of allergic reaction. How to react
- Contraindications which are preventing or restricting the treatment

10. Lash analysis

- How to analyse your client's lashes to choose the best type of shields?
- How to determine the thickness of eyelashes
- Lash porosity
- Vertical lash directions
- Type of lash lines
- Uneven lash line/false row
- Eyelid types
- Lash maps
- Eye set

11. All about the shields

- Structure of the shield
- 4 types of shields
- Tools disinfection
- Choosing the correct type of shields accordingly to previous lash analysis
- How to choose the size of the shields
- Golden ratio of lash lift shields

12. Ready, steady... treatment preparations

- Preparation of client's eyes and lashes
- Choosing the best shampoo for lash lift treatment
- Do's and Don'ts when it comes to eye pad placing
- Shield placement in 3 variations

13. Lash wrapping

- Glue types and speed
- What ingredients can we expect in our adhesive? And what's the difference between them?
- How to work with glue and how to store it?
- Golden rules of perfect lash wrapping and what to avoid
- 6 ways of wrapping eyelashes to the shield
- Wrapping Lashes in inner corners as a separate category
- Why are lashes unsticking from the shield? And how to fix it!
- Flipping the eyelid, is it safe?

14. Perming solution in action

- 8 ways of product application to get desired results
- Timing and factors that might influence it.
- How to know if your lash is ready? Lash structure examination
- How to remove the perming solution safely? Do's and don'ts!

15. Fixing solution in action

- Way of application
- 2 methods of roots support/compensation
- Product removal

16. All about tinting

- How does it work?
- How to apply the tint?
- Product removal
- Tinting of bottom lashes

17. Lash baths, can water destroy the curl?

- Why do most manufacturers advise not to wash lashes for 24h?
- How can water impact bonds in our hair?

18. Nourishing step in the action

- 3 ways of application
- Memory code of lash curl

19. Shield removal

- How to safely remove the shields from the eye

20. Aftercare

- Importance of aftercare and product retailing
- Is castor oil a good choice after a lash lift? Difference between oils
- What to look for in a lash conditioner?
- Truth about lash growth serum
- Aftercare advice, what to do or avoid after the treatment
- What to do in case of an allergic reaction?

21. Fixing unsuccessful lash lift

- Reasons for unsuccessful lash lifts
- How to fix over-processed lashes and over-curved lashes?
- What to do in case of lack of lift?

22. Product storage and all products info

- What option is better for you, bottles or sachets?
- Product expiry date
- How to store your product correctly?
- How do you check if your product didn't come from a faulty batch and ensure it's working?

23. Bottom lash lift

- 2 methods of lower lash lift
- Product application and timings

24. Working with mature clients

- Difficulties you might experience while working with mature clients
- How to lift a hooded eyelid?
- Choosing the correct shield
- When can a lash lift fail?

25. Working with male clients

- Shield choice for a masculine look
- Product placement

26. Lash lift vs lash extensions

- Is it possible to do a lash lift after extensions and the other way around?
- What are the reasons for combining these two treatments?

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